

A Digital Marketing Resource Directory Created For The In-Home Entrepreneur



Welcome to the In-Home Entrepreneurs' Digital Marketing Resource Directory—a unique tool designed just for the in-home entrepreneur! We're thrilled you've joined our community and invested in our other digital guide.

Thank you, and welcome aboard!

This directory is a MVP ([Minimum Viable Product](#)). It's also a go-to source for the essential tools and resources you need to build and grow your digital business website. They are the very resources I used to create the In-Home Entrepreneur website.

As we learn and grow together, we'll continue to add valuable resources to the directory.

Remember, support is available through the In-Home Entrepreneurs' website if you need it. Wishing you tremendous success on your digital journey!

Resources For Building A Business Website

Ready to launch your business online?

This curated collection of resources empowers you to build a professional and effective website, even without extensive technical skills. Explore tools, platforms, guides, and expert advice to navigate every step of the website creation process.

Business Name Generator: [Business Name Generator](#) created by Shopify is a free tool. This unique process is a DIY (do-it-yourself) stage — remember to be creative.

Create Your Business Logo:

[Create A Professional Logo](#) is another free tool. It allows you to create your own unique business logo.

Design with Canva Platform:

You can design with [Canva](#) and have a free account you can register to access free designing. They also have a “paid” service that gives you more features.

Artificial Intelligence Software:

If you have a Google account, you can use the [Gemini](#) writing tool to create text and headings.

Social Media: Marketing Planning Bundle:

By [Rock Content](#).

AWeber Email Marketing Solution:

Recommendation: [AWeber](#), a leading email marketing solution in the industry.

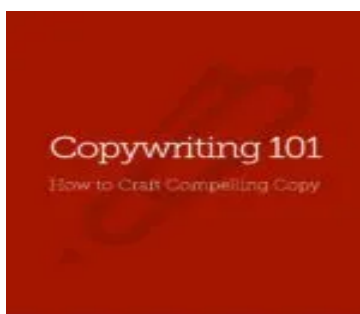
Expand Your Knowledge-Base



This resource is provided by CopyBlogger. Keep in mind, you are not encouraged to pursue any of the offers provided inside in their content. [Download](#).



How To Create Compelling Content is also provided by CopyBlogger. [Download](#).



How to Craft Compelling Copy — by CopyBlogger. Free to [Download](#).

Resourceful Websites To Learn & Grow

Best WordPress Training

For more than a decade, [WPBinnger](#) has been my go-to resource for mastering all things WordPress and achieving successful outcomes. Beyond their expertise in WordPress, they also offer a wealth of other valuable resources and services. I encourage you to explore their website and chart your own distinct course in building with WordPress.

HubSpot Academy

HubSpot [academy](#) is WHAT? digital marketing platform for helping you to learn and grow online — they are all about inbound marketing.

Google Digital Garage

Google Digital Garage is a [learning platform](#) ... WHAT? digital marketing platform for helping you to learn and grow online — they are all about inbound marketing.

The American Academy of Achievements "[Keys To Success](#)" is a great resource to use to flex your brain for a unique business idea. Spend some time on their website and see how others has achieved success in business and in their lives.

If you're ready to super-charge your digital business and take it to the next level. Our "Social Community and Support Network" is the place

to start. To learn more, visit our [community sign-up](#) page for more information.

Please note, since you have already signed up to our Digital Business Membership and you would like to join the community and support network. Reach out to our support team and let them know, they'll be happy to waive the subscription fee and move you to the network.

Thank you for being a loyal member of our community!

Getting Started On Social Media

This resource is provided by [Udemy](#). The course is outdated but for now, I wanted to share it until I find a different resource to replace it with.

Tools By Social Champ

This free [download](#) is a complimentary resource you will find useful in your digital journey. from Social Champ.

How To Create A Marketing Plan

This resource is created by Rock Content. Here is your free marketing plan [download](#). Enjoy!